

If You Miss Your
SHOPPING
NEWS
PHONE
Randolph 3315

Complete
Coverage in
Daly City and
Colma

DALY CITY SHOPPING NEWS

Published Each Friday

Daly City, San Mateo County, California, Friday, July 31, 1943

Guaranteed Circulation 5,000

"EDWARDS" PRESCRIPTION DRUG STORE

6272 Mission Street

Lense on your flashlight broken? Get a new one here for 10c

Star Blades - 12's for 25c

A good hot water bottle for \$1

Ajax double edge razor blades
10 for 10c

Stenographer's Spiral Note-
Book 10c

Flashlight Batteries - 10c

Rubber Caps for Milk and
Nursing Bottles

Gillette Razors - 25c

8 oz. Nursing Bottles
2 for 10c

CUT RATE LIQUORS

OLD QUAKER WHISKEY
4 yrs. old, 90 proof - Fifth \$1.89

BIG BEN WHISKEY
Quart \$1.89

ROCKWOOD WHISKEY
Bot. in Bond
Qt. \$2.35 - Pt. \$1.20

SUNNYBROOK WHISKEY
Bot. in Bond
Qts. \$3.39 - Pts. \$1.75
1/4 Pts. 90c

SODA—Gingerale, Strawber-
ry, 7-Up, Orange, Coca-
Cola, Root Beer, Cream,
Sparkling Water—ON ICE

Buy War Bonds
Every Pay Day

Let's Double
Our Quota



Coldest Mixers and Beer
in Daly City

GELSI'S PLACE'S

6275 Mission Rand. 9729

ON SALE and OFF SALE
QUICK, PLEASANT
SERVICE AT OUR BAR

Complete Line of Table and
Sweet Wines

FOUR ROSES

Straight Bourbon - 5 yrs. old
Qt. \$4.24 - Pt. \$2.15 - 1/4 Pt. \$1.10

SCHENLEY BLACK LABEL
Light Bodied Blended Whiskey
Qt. \$3.75 - Pt. \$1.93 - 1/4 Pt. \$1

OLD MASTER

Straight Bourbon - 4 yrs. old
Qt. \$2.35 - Pt. \$1.17

DEY GIN

Hiram Walker, 90 prf. Pt. \$1.19
Park Avenue, 80 prf., Pt. \$1
Shenley's De Luxe - 85 proof
1/4 Pt. 60c

GELSI

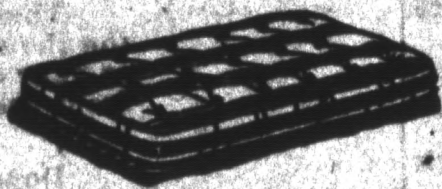
Ken. Str. Bourbon - 5 yrs. old
Qt. \$2.55 - Pt. \$1.30 - 1/4 Pt. 70c

Gelsi's Place carries a com-
plete line of the finest quality
"name brand" liquors at the
lowest prices.

CAN BEERS

Estimote Ale, Club and Export
Royal Pale, Lucky Lager and
Ale

Also Bottles - Pints
Quarts - 1/2 Gallons



Want to sleep comfortably
for the "duration" on an in-
ner spring mattress? Better
get an inner spring job done
NOW! After August 1 we can
get no more inner springs be-
cause of war metal priorities!

All Our Work Absolutely

Guaranteed

ONE DAY SERVICE

**DALY CITY
MATTRESS
COMPANY**

6754 Mission DEL. 9702

**ROBERTSON'S
EGG STORE**

1 HILLCREST DRIVE
MASONIC BLDG.

FRESH EGGS
Large dz. **42c**

Grade A, 2 doz. 83c

Butter 46¢ lb

First Quality
Robertson's Creamery,
Cloverbloom or Brookfield

BACON

Hormel's 1/2 lb. **15c**

Keystone cel. **21c**

Rath's 1/2 lb. **21c**

Blackhawk cel. **21c**

**EGGS - Fresh From
Ranch Daily**



BEESON CLEANERS

Next to Daly City Theater
Phone JUnipero 4-6000

Alterations & Repairing

Superior Cleaning

For Particular People

WE REPAIR

RADIOS

WASHERS - APPLIANCES

BYRNE RADIO STORE

RAnd. 7785 6541 Mission Street Opp. Daly City Theatre

DOLAN

Since 1898

Building Wreckers

Daly City Since 1923

6939 Mission Street
Opposite Jefferson Union
High School

Lumber, Doors,

"Not connected with any other
concern of similar name"

Windows, Wall Board,
Roofing, Plumbing Fix-
tures, Pipe, and Fittings

All are
"New or Equal"

At Lowest Prices Obtainable

Plywood Panels

6939 Mission St. RAnd. 6965

MIDTOWN LIQUOR STORE

7144 Mission Street
Phone ELkridge 2128

There is no substitute for
QUALITY

nor for
LOW PRICES

nor for
**COURTEOUS
SERVICE**

Midtown features all these,
and it is on this traditional
policy that Midtown has
built a business of hundreds
strong—all satisfied custom-
ers.

In merchandise Midtown
carries quality liquors, fine
wines and beer, all kinds of
mixers and soft drinks, cigars
and cigarettes.

We recommend Midtown
Cleansing & Freshers
7144 Mission Street



Our Careful Cleaning
**MAKES CLOTHES LAST
LONGER**

8-HOUR SERVICE

WE OPERATE OUR OWN PLANT

CALL and DELIVERY SERVICE

DALY CITY CLEANERS

6274 Mission St. Phones: DEL. 5261 - RAnd. 5781



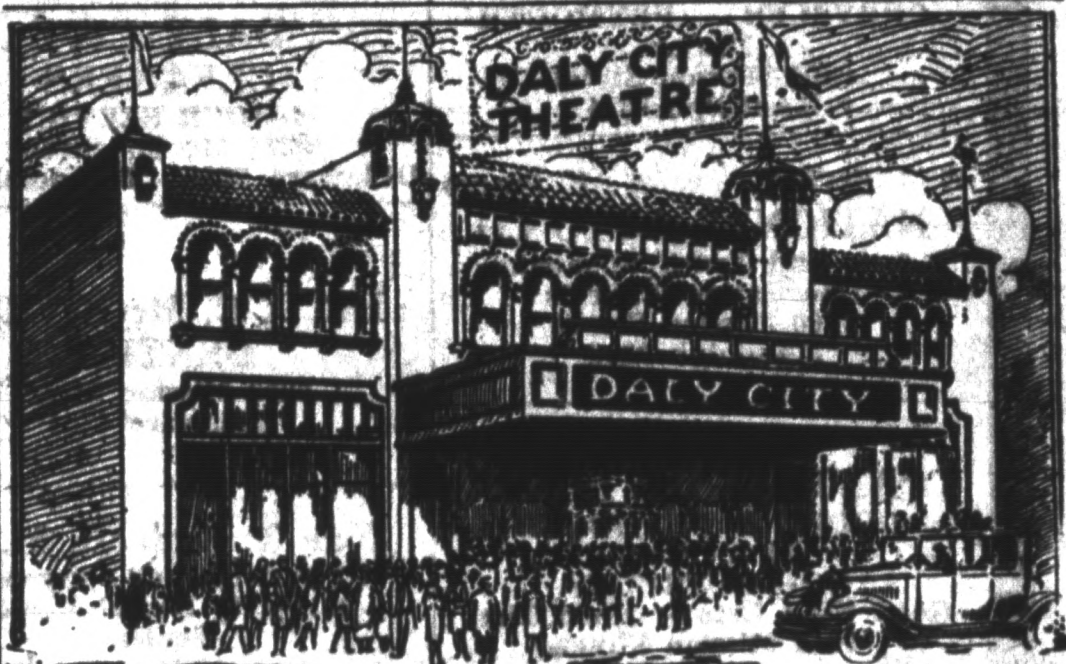
Chesterfields
And Chairs
RECOVERED

\$15 and up
OPENING SPECIAL
For July Only
25% off on all fabrics

REB'S UPHOLSTERY SHOP

26-28 Hillcrest Drive

R. E. Bennett, Prop.



NOW PLAYING—

Thursday, Friday, Saturday, July 30-31, Aug. 1—

RETA HAYWORTH, VICTOR MATURE in

"MY GAL SAL"

Also EAST SIDE KIDS, FLORENCE RICE in

"LET'S GET TOUGH"

Saturday — CASH NIGHT — Drawing at 8:45 p. m.

Sunday, Monday, Tuesday, August 2-3-4—

BOB HOPE, MADEIRA CARROLL in

"MY FAVORITE BLONDE"

Also EDMUND LOWE, LUCILLE FAIRBANKS in

"KLONDIKE FURY"

Wednesday, August 5—

ANNE SHIRLEY, JAMES CRAIG, CHARLES COBURN in

"UNEXPECTED UNCLE"

Also LLOYD NOLAN, MARJORIE WEAVER in

"THE MAN WHO WOULDN'T DIE"

Thursday, Friday, Saturday, August 6-7-8—

MARLENE DIETRICH, JOHN WAYNE, RANDOLPH SCOTT in

"THE SPOILERS"

Also PENNY SINGLETON, ARTHUR LAKE in

"BLONDIE GOES TO COLLEGE"

Saturday — CASH NIGHT — Drawing at 8:45 p. m.

Want To Do Your

Then, Throw YOUR

Leonard Stuehler
**PENINSULA
AMBULANCE CO.**
Emergency & Invalid
Transportation
24-HOUR SERVICE
RAndolph 2930-3636
136 Peoria Street

DEL. 4982 YUKON 1965
R. L. ARIANI
ATTORNEY
7100 Mission - Daly City
Hearst Bldg. - San Francisco

WADE H. CLAY
Attorney - Notary Public
4 Wellington Ave. - RA. 2324
Res. 79 Guadalupe - RA. 4787

Cliff Pettigrew
**DALY CITY
GARAGE**
TOWING - REPAIRING
47 Hillcrest Drive
RAndolph 2930

JAMES E. DONAHUE
DE SOTO - PLYMOUTH
Sales and Service
6259 Mission Street
RAndolph 9941

"Joe" "Fred"
MATHER BROS.
AUTO REPAIRING
WELDING
6041 Mission Street
DEIaware 3426

A. L. Timossi A. Ferraris
MISSION AUTO CO.
CHRYSLER - PLYMOUTH
Dealer
6465 Mission Street
RAndolph 6334

A. J. Bertini F. Pasero
NATIONAL AUTO CO.
Auto and Truck Repairing
Lubrication Experts
7360 Mission Street
RAndolph 6326

O. C. Bartens
PANTALEONI BROS.
DODGE & PLYMOUTH
Motor Cars
DODGE TRUCKS
Good Used Cars - Hood Tires
7046 Mission Street
RAndolph 3368

Cliff Curry
**CURRY'S
BARBER SHOP**
Expert Haircutting For
The Whole Family
6371 Mission Street

Rhoda Rachor
**HENRY'S
BARBER SHOP**
Daly City's Finest
13 Hillcrest Drive

Mrs. Jennie Borelli
**CUT 'N KURL
BEAUTY SALON**
All Lines Beauty Culture
Prices Very Reasonable
6654 Mission Street
RAndolph 6282

Julia Boschi
**DALY CITY
BEAUTY SHOP**
Permanent Waving
6315 Mission Street
RAndolph 8287

Frances Vitsen
**LITTLE
BEAUTY SALON**
Individual Hair Dressing
Scalp Treatments
6015 Mission Street
ELkridge 6077

GRACIE'S
Chenille Spreads and Drapes
Chenille House Coats and
Baby Robes
6598 Mission Street
RAndolph 3711

J. F. MILLETT Jr.
CONTRACTOR and BUILDER
100 Citrus Avenue
ELkridge 0641

Albert E. Falley
CENTRAL CREAMERY
TASTY SANDWICHES
Milk Shakes - Sodas - Sundae
6331 Mission Street
ELkridge 6220

Rose Hanson
**DALY CITY
CREAMERY**
For Young And Old Alike
Ice Cream - Sodas - Sundae
6288 Mission Street
RAndolph 9639

R. C. Coombs
**GOODNESS!
LAURA LEE
CANDIES**
6229 Mission Street
DEIaware 2940

A. Milano
**DALY CITY
LIME & CEMENT CO.**
399 Templeton Avenue
RAndolph 1871

J. F. Schults
**DALY CITY
CLEANERS**
4-HOUR SERVICE
6274 Mission Street
DEIaware 5261 RAndolph 5781

DR. J. C. McGOVERN
DENTIST
6273 Mission Street
DEIaware 4254

Ivan T. Budaeff, M. D.
Physician and Surgeon
Daly City Dental-Medical
Center
6273 Mission Street
RAndolph 7383

MRS. GRACE J. HILL
DRESSMAKING
Alterations - Needlework
127 Templeton Avenue
RAndolph 3349

Elton A. McGraw
McGRAW BROTHERS
Prescription Pharmacists
"The Corner Drug Store"
6300 Mission Street
RAndolph 6012

Mrs. Elizabeth Barlett
COLMA DRY GOODS
7389 Mission Street
ELkridge 2792

Kaye Abram
KAYE'S SMART SHOP
LADIES' APPAREL
INFANTS' WEAR
66 School Street
ELkridge 3710

Henry Warshawski
**WARSHAWSKI'S
DRY GOODS**
Furnishings - Shoes
6340 Mission Street
DEIaware 6231

Alfred W. Robertson
**ROBERTSON'S
EGG STORE**
FRESH EGGS - BUTTER
Highest Quality - Lowest Prices
9 Hillcrest Drive
RAndolph 6846

William Kerch
**ELECTRIC MOTOR
HOUSE**
Electric Motors - Any Type
Any Size - Bought - Sold
Rewound - Exchanged
6999 Mission Street
ELkridge 3350

B. L. Meritt
MERRITT ELECTRIC
244 Hillside Blvd.
DEIaware 7817

Fred Lagomarsino
**SCHOOL STREET
NURSERY**
Flowers and Plants of All Kinds
The Year Around
213 School Street
DEIaware 6961

REB'S
Upholstery Shop
26-28 Hillcrest Drive
Daly City
R. E. Bennett, Prop.

G. Belli & Sons
**COLMA PIONEER
GROCERY**
Colma, California
San Pedro Road
DEIaware 9640

Mrs. Edith Kiely
**CASH CORNER
GROCERY**
GROCERIES - WINE - BEER
197 Knowles Avenue
RAndolph 6802

Joe Zachee
JOE'S MARKET
Groceries - Fruits
Vegetables
6001 Mission Street
RAndolph 2031

Geo. Nick & Bro.
PHILOSOPHY STORE
Groceries - Fruits
Vegetables
31 Hillcrest Drive
RAndolph 2799

Andrew Vireno
VIRENO'S MARKET
WINES and LIQUORS
6198 Mission Street
RAndolph 5002

Robert Fessenden
WESTLAKE MARKET
Staple & Fancy Groceries
Fresh Fruits & Vegetables
301 Miriam Street
RAndolph 9667

L. H. COMER
**HARDWOOD FLOOR
CONTRACTOR**
Old Floors Resurfaced and
Refinished
159 Santa Cruz Avenue
RAndolph 9294

C. SCHULTZE
HARDWOOD FLOORS
Laid and Finished
Old Floors Renewed
Machine Sanding
378 Woodrow Street
DEIaware 8382

There is one front where everyone in the Unit is the salvage front. No one is too young nor too production during the critical months ahead will scrap and junk can be kept freely flowing. In fact producing material for our fighting forces.

There is a crying need for scrap of all kinds—the thousand varieties of materials now resting for of your basements and attic. It's the job of us sta from bacon drippings to lamp posts.

Donald M. Nelson, WFB chairman, says, "The makes it absolutely necessary to step up the tempo. Our war production is limited only by the supply of important part of the raw materials supply. The requirements of war production is to collect every la in the land."

Here in Daly City there are three major salva moment. Here is how you cooperate with each.

1. SCRAP IRON AND STEEL

We are facing a crisis in our production progr wage at least six million tons of scrap iron and steel production quotas, and our boys are not going to time. The situation is serious. Here's how you ca

Take any metal objects not in use around your directly across Mission street from the Daly City plumbing, tools, toys, beds, cooking utensils—anyth galvanized objects. If your contributions are too l pot, call HEMlock 7171, and a truck will call to take

2. WASTE FATS CAMPAIGN

To help relieve shortage of fats and oils need ives, save pan and broiler drippings and deep fats good from them. Strain into wide-mouthed tin Keep in refrigerator or cool, dark place until you Then, take it to your butcher. In San Mateo coun to donate their waste fats so that any proceeds r You are particularly asked not to put the fats or member—ten pounds of waste fat makes one pound

3. TIN CANS

Eighty-six per cent of our tin came from Brit Indies, now in the hands of the enemy. No substas discovered in the United States. Tin reclaimed fr vitally needed for habit metal in the bearings of for hundreds of other military uses.

Nothing is lost in the de-tinning plant—all the cred for immediate use in our war production fact

Here in Daly City the city truck will pick up t to put your baskets or boxes of properly prepare nearest your home, every first and third Sunday of

LET'S MAKE DALY OF THE SALVAGE

E. Geiss
GELSI'S PLACE
MIXED DRINKS
BEER - WINE
6378 Mission Street
RAndolph 9729

John J. Fahey, Sr.
**INSURANCE
REAL ESTATE**
3 Wellington Avenue
DEIaware 2961

D. Fairchild
**DALY CITY
AUTO WRECKERS**
Cars Bought For Scrap
Metal for Uncle Sam
7201 Mission RAnd. 9692

W. Mushkin
HARRIS BROS.
Body and Fender Repairing
Complete Auto Painting
Radiators Repaired
Welding
5990 Mission DEL. 1173

Alfred Gutmann
Daly City Dress Shop
SILK and WASH DRESSES
LINGERIE - HOSIERY
6377 Mission Street
Phone DEIaware 7207

F. W. I
Prop
PHIL'S GROCERY
108 Los Olivos Avenue
ELkridge 0458

Olaus C
HANOVER GROCER
653 Hanover Street
DEIaware 10336

Henry
RANG'S GARAGE
Complete
Body and Fender Servis
MOTOR OVERHAUL
6001 Mission RAND.

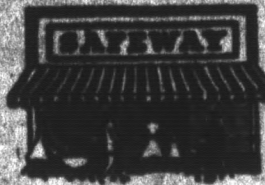
Mrs. Louise W
DALY CITY NUT SH
CANDY - NUTS
"Top of the Hill"
Corner Mission & Wellin

SAFEWAY Homemakers' Guide



* The week ending on even planning * A list of foods you'll save money by checking * What one girl learned about so-called "week-end specials"

When Week Days Are Money Saving Days



One thing you people know about Safeway is that the specially low prices advertised in Safeway's weekly Ads are not only good on weekdays, but for 5 Big Days each week. Choose any day to shop from Tuesday through Saturday, and you will find low, weekend Advertisements prices in effect.

TUES-WED-THUR-FRI-SAT

2 menus and a recipe that will stimulate lady summer appetites

When the thermometer soars, appetites go into a natural decline. And the two best ways to revive those lagging appetites is (1) to give particular thought to eye-appeal in planning meals and (2) plan loads of surprises in both kinds of food and in manner of service.

Serve plenty of fresh fruits and cool crisp salads and chilled beverages, but balance these with more substantial foods. And be sure to include at least one hot dish in every menu—digestion rebels when everything is icy.

And now—the two menus—all easy-to-prepare, all brimming with appetite appeal, all tested in the kitchens of the Safeway Homemakers' Bureau.

BROILER PLATE

Broiled Bacon-wrapped Ground Beef Patties with Broiled Cauliflower and Tomato Halves

(Frozek cauliflower, brush with butter, and broil 10 minutes; cut tomatoes in halves crosswise, broil cut side up 5 minutes, dot with butter, season, and broil 5 minutes longer.)

Heated Potato Chips Pile of Relish

Buttered Whole Wheat Toast

Fruited Cherry Gelatin with Cream

Peanut Butter Cookies

Coffee or Milk

PARTY DINNER

Chilled Grape-Lemon Juice Cocktail

Stuffed Celery Green Olives

*Shashobos

Pimiento Brown Rice

(Heat cooked brown rice with chopped pimiento and onion in heavy frying pan)

Toasted Vegetable Salad

With French Dressing

Hard Rolls Butter

Fresh Berry Sundae

Wafers

Coffee or Iced Tea

*SHASHOBOSS

Showered Lamb

1 cup salt

2 cups salad oil

1/4 cup lemon juice

2 cups grated onion

8 cups water

1/2 cup pepper

1/2 cup onion

1/2 cup salt

1/2 cup pepper

1/2 cup onion

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1/2 cup salt

1/2 cup pepper

SAFEWAY'S advertised prices are NOW good for 5 Big Days... Tuesday through Saturday each week. Shop early in the week... get speedier service—have more week-end play time.

Juice	TOMATO—Sunny Days No. 2 can	2 for 15¢
Juice	26-oz. can 2 for 33¢	No. 10 can 31¢
Hemo	Borden's, Chocolate Flavor 1-lb. can	59¢
Grapefruit	Glenn Allen, Sweet No. 2 can	2 for 25¢
Grapefruit	Florida Gold, Varied or Sweet—27¢ can	2 for 27¢
Tomatoes	Del Monte, Solid Pack—No. 28 can	2 for 29¢
Koolade	or Flavoured Assorted—Pkg.	6 for 25¢
Dog Food	Ken-L-Ration—7½-lb. jar	15¢
Pears	Highway Bartlett—No. 2½ can	18¢



Gardenside Tomatoes

No. 2½ Can 2 for 21¢

Miscellaneous Needs

Cleanser	Bobbie's—13-oz. can	2 for 7¢
Freezing Mix	Junket, Assorted—4-oz. pkg.	2 for 15¢
Brown Rice	S&W—2-lb. can	25¢
Pancake Flour	Just Jimmie Ready Mix—20-oz. can	11¢
Shoe Polish	W.D. & H.O. Wills, Brown or Black, Jet Oil 2½-oz. bottle	2 for 15¢
Matches	Domino—Can. of 10	7¢
Olives	Bell's, Chopped, Ripe—4½-oz. can	9¢
Cleanser	Oshite—10½-oz. pkg.	2 for 19¢
Soup	Rancho, Assorted—10½-oz. can	4 for 23¢
Soup	Rancho, Chicken Gumbo, Chicken Noodle or Mushroom—10½-oz. can	3 for 25¢
Soup	Rancho, Tomato or Vegetable—22-oz. can	10¢

For Your Shopping Convenience

Discover for yourself the convenience and pleasure of leisurely shopping early in the week at Safeway, while at the same time enjoying the benefits of week-end advertised prices.

Prices in this ad are effective Tuesday, Wednesday, Thursday, Friday, and Saturday, July 26, 29, 30, 31 and Aug. 1, in San Francisco, Oakland, Alameda, Berkeley, Richmond, Hayward and other cities and towns in San Mateo, Alameda, and Contra Costa Counties.



This Store is Cooperating With the Waste Fat Saving Program

Cleanser	Sell 06—Qt. can	58¢
Biscuit Flour	Globe "AT" 40-oz. can	27¢
Beans	Small White 1-lb. can 8¢	15¢ 3-lb. can 21¢
Prem	Prepared Luncheon Meat—12-oz. can	33¢
Sausage	Libby's Vienna No. 1 can	2 for 23¢
Cheese	Borden's, Mild—1-lb. can	29¢
Cheese	Pabst's, Standard, Swiss or Pimiento—6½-oz. pkg.	17¢
Cheese	Kraft's, Philadelphia Cream or Pimiento Cream—3-oz. pkg.	9¢
Macaroni	Cut, or Colored Spaghetti, American Beauty—32-oz.	19¢

Julia Lee Wright's Bread	Enriched 14-lb. loaf 8¢	1½-lb. loaf 12¢
--------------------------	-------------------------	-----------------

Miscellaneous Needs

Shortening	Royal Satin—3-lb. can	63¢
Shortening	Formax—3-lb. can	63¢
Salad Oil	Mayday—Pt. can 24¢	Qt. can 45¢
Spudettes	Shoe String Potatoes—2½-oz. 9¢	
Mayonnaise	Kraft's—Pt. jar 31¢	Qt. jar 53¢
Miracle Whip	Kraft's—Pt. jar 26¢	Qt. jar 41¢
Mushrooms	Jacobs, Picoles and Stem No. 1 can	10¢
Fruit Cocktail	Hostess Delight No. 1 can	2 for 23¢
Fruit Cocktail	Del Monte—No. 1 can	2 for 25¢
Brown Derby Beer	Qt. bottle	2 for 31¢
Grace Bros. Beer	11-oz. bottle	3 for 26¢

PRUNES	Sanweet Medium 2-lb. pkg.	21¢
MAZOLA OIL	Corn Pt. can 27¢	Qt. can 51¢
TOILET SOAP	Sierra Pine Reg. bar	6¢
TOILET SOAP	Lux Reg. bar	3 for 19¢
TOILET SOAP	Woodbury Facial—4 for 23¢	
KLEENEX	Cleaning Tissue 400 sheets	2 for 49¢

Budget-Balancers

CAKE FLOUR	Sunny Days—44-oz. can	23¢
MARMALADE	S&W—2-lb. jar	29¢
GRAHAMS	Guthrie's, Honey Sugar Graham Crackers—1-lb. can	14¢
RITZ CRACKERS	1-lb. box	22¢
"HOSTESS"		
BURNT SUGAR LAYER CAKE	Two layers of burnt sugar dough filled and iced with a burnt sugar icing.	29¢
Cinnamon Rolls	Package of 6	12¢
KRISPY CRACKERS	Loose-Wills 1-lb. pkg.	17¢
DOGFOOD	Strengart, Concentrated 3-oz. package	2 for 15¢
CORN	Del Monte—Golden Cream Style 17-oz. can	2 for 19¢
PEAS	Del Monte—Early Garden No. 2 can	2 for 27¢
RICE KRISPIES	Kellogg's—5½-oz. pkg.	10¢

Sign up to BUY WAR BONDS and STAMPS REGULARLY!

Safeway Guaranteed Meats

PORK SHOULDERS	Beef as you would ham choice small size	22¢
SIRLOIN STEAKS	Tender eating every time Serve one today	42¢
LEGS OF LAMB	Cut regular size or with large loin	35¢
PLATE BOILING BEEF	Excellent value good eating	10¢
LAMB SHOULDERS	For roasting or baking 2-rib yokes	23¢
PRIME RIB ROAST	All roasts short cut full-flavored—tender	33¢
GROUND BEEF	In Visiting—you'll like its flavor	20¢

Rib Lamb Chops	Very best—prime rib cuts	40¢
Plate Corned Beef	Excellent flavor—all choice cuts	8¢
Racks of Lamb	Full 10-lb. Cuts Broken Off for Roasting	32¢

Guaranteed-Fresh Produce



Watermelons

Firm, sweet 'n juicy Pound 2½¢

Bell Peppers Fancy Quality 2 Lbs. 15¢

POTATOES U. S. No. 1 Burbanks 10 lbs. 43¢

PEACHES Fancy Quality Average weight over 3 lbs. Basket 23¢

Onions Yellow or Red 3 lbs. 10¢ Cucumbers lb. 5¢

Bananas Golden Ripe lb. 9¢ Lettuce Large cold heads lb. 8½¢

GRAVENSTEIN APPLES New Crop 4 lbs. 25¢

Italian Squash Garden-Fresh Lb. 5¢

PRODUCE PRICES SUBJECT TO MARKET CHANGES... AND ALSO TO HAVING STOCK ON HAND

WANT TO KNOW WHAT NANCY LEARNED?



Why don't you get your "big" order on a weekday too?

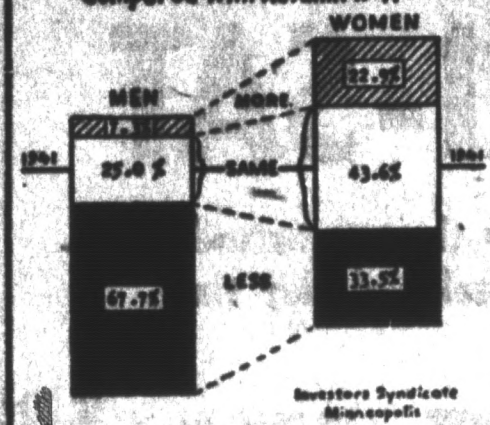
Not only will you have more time to play on weekends but you'll be able to shop more leisurely if you get your big grocery order on a weekday. Safeway advertised prices are good early in the week... every week.

SAFEWAY

COLLEGE ENROLLMENT NEXT FALL EXPECTED TO SHOW BIG DECLINE

**Women's Institutions Will
Suffer Least, Survey Reveals**

Enrollment Prospects of 501
American Institutions of Higher
Learning in Autumn 1942
compared with Autumn 1941



THE above chart shows how 368 educational, 88 women's and 45 men's colleges, technical schools and universities regard enrollment prospects next autumn as compared with last autumn, according to Investors Syndicate, of Minneapolis, which is studying the war time role and problems of such institutions.

A total of 261 colleges anticipate an average percentage decline of 22.2 percent in men. Twenty-seven schools expect an average percentage gain of 18.5 percent in men. One hundred and thirty-two faculties look for an average percentage decline of 15.2 percent in women matriculants. Eighty-six schools forecast an average percentage gain of 24.7 percent in women registrants next autumn compared with a year ago.

Changes in selective service, progress of the war, summer sessions, late (fall) entrance examinations, transportation difficulties, higher board and room charges to offset rising living costs, aggravate enrollment uncertainties. Improved family financial conditions, especially of agricultural and mechanical workers, numerous part-time jobs and accelerated educational programs are tending to stabilize enrollments, especially of women.

Our fighting men are doing their share. Here at home the least we can do is put 10% of our income in War Bonds for our share in America.



FOR INFORMAL dinners or high teas, Margot Stevenson, CBS actress of "Columbia Workshop," wears this attractive Janet Taylor tri-color frock of black crepe topped by a white blouse and trimmed with red shoulder tabs and belt. Her John-Fredericks black lacy straw hat with jet studded veiling is as light as a feather.

FIRST AID CLASSES

FRIDAY, JULY 31

7-9 p. m.—
Mrs. Hauptli's class, junior first aid course for messengers, Company No. 1 firehouse.

MONDAY, AUGUST 3

7-9 p. m.—
King's class, Legion hall.
Blaylock's class, Crocker school

8-10 p. m.—
Robertson's class, Standard first aid, 89 Partridge lane.

TUESDAY, AUGUST 4

7-9 p. m.—
Hauptli's class, Junior First Aid course for messengers, Company No. 1 firehouse.

8-10 p. m.—
Hick's class, 147 Mateo.

WEDNESDAY, AUGUST 5

7-9 p. m.—
Norton's class, 141 Acton street.
Edward's class (men only), Company No. 2 firehouse.
Hick's class, Colma Community Center.

Welfare Dept. Need Stenographers, Typists

California's county welfare departments need stenographers and typists.

If you can type 40 words per minute or take shorthand at the rate of 80 words per minute, the State Department of Social Welfare urges you to apply for the examinations that are scheduled throughout the State. No previous experience is required of ap-

plicants who are high school graduates.

Closing date for filing applications for these positions of junior typist-clerk and junior-stenographer clerk is August 8. Applications may be obtained at any U. S. Employment Office and at most county welfare offices, or by mailing a request to P. O. Box 1887, Sacramento.

It is expected that sufficient applications will be filed to enable giving the tests in Redwood City.



At This Inventory Reduction SALE

Nearly one thousand grocery items marked down for quick clearance! Buy groceries here — Buy bonds with Your Savings

COFFEE lb. can **29c**

S. & W. and M. J. B.

SPINACH

Wellman Buffet

3 for 14c

HI HO CRACKERS

1 lb. box

18c

Baby Food

6c

Syrup

9c

Gerber's can

Lady's Choice 10 oz. bot.

SOUP

3 for 28c

Campbell's - All varieties except mushroom and chicken

CASH CORNER

197 KNOWLES AVE.

RANDOLPH 5894

THE TREND OF THE DAY IS BACK TO THE LAND

HERE IS YOUR OPPORTUNITY

BUY AN ACRE FARM

AT COUNTRY CLUB PARK
(San Mateo County)

El Camino Real—Just North of Tanforan

EXCEPTIONALLY LOW PRICES

STREET IMPROVEMENTS IN AND PAID FOR

Here you can raise vegetables, chickens, rabbits, eggs—and do it while paying for your acre farm. (Colma Top Soil.)

It's A Savings Account While Earning

DO AS OTHERS ARE DOING ON ACRE FARMS

One buyer planted potatoes, another violets and several others vegetables.

Bus Stop on El Camino Real at Orange Ave. or Street Car No. 40 at Baden Station. Only a short walk to Country Club Park.

10% DOWN - 2% MONTHLY

REPRESENTATIVE ON PROPERTY SATURDAY & SUNDAY, 1 to 5 P. M. OR BY APPOINTMENT

LESTER G. LOUPE & CO.

EX. 1700

41 SUTTER ST.

Special Subscription Offer To THE DALY CITY RECORD

100 patriotic business or personal cards FREE with every 3-month paid-in-advance subscription.

250 patriotic business or personal cards FREE with every 6-month paid-in-advance subscription.

Subscription rate is only 25c per month.

All patriotic cards bear an American flag in full color and the inscription "Keep It Flying."

If you are a Civilian Defense worker these cards are particularly appropriate with your Civilian Defense classification indicated.

Telephone RANDolph 3215 and ask for "Circulation" or call at 3317 San Jose Avenue.

**SPECIALS FOR
FRIDAY and SATURDAY
JULY 31 and AUGUST 1**

BEETS 9c
Rose Bowl - No. 2 can

PEAS 9c
Success - No. 303 can

TUNA FISH 17½c
Tonne in olive oil - 3½ oz. can

Kraft CHEESE 2 lb. box 59c
Velveeta, Swiss, American, Brick

PEANUT OIL

Panther
Gallon \$1.59

TOMATO PASTE 5 FOR 28c
Madonna

TOMATOES 3 FOR 20c
Columbus - Tall can

CORN No. 2 can 10c
Indiana Corn - Cream Style

BACON, Swift's Prem. 20c
½ lb. cello pkg.

SPRY 3 lbs. 69c
1 lb. 25c

PEACHES 19c
Del Monte - No. 2½ can

Vegetables and Fruits



Potatoes 6 lbs. 25c Fcy. white locals	LEMONS doz. 10c Fcy., full of juice
ONIONS 3 lbs. 10c Fcy. red & brown	ORANGES 2 dz. 25c Fancy sweet
ZUCCHINI 1 lb. 5c Fcy. garden fresh	Grapefruit 4 for 15c 100 size, Fancy Sunkist
APPLES For Cooking 3 lbs. 10c	

COMPLETE LINE OF FROZEN FOODS



**KEEP 'EM FLYING
KEEP 'EM ROLLING
KEEP 'EM BUYING**

UNITED STATES WAR BONDS and STAMPS

... And here's a tip to housewives. For your daily marketing and week-end buying you can go to no better place than Lucca Market! Here foods are always top quality, priced low—and you may depend on prompt courteous service.

CHOCOLATE 27½c
Ghirardelli's - lb. can

Sardines, Ang'lo Parodi 17½c
In pure olive oil - flat cans

MAYONNAISE Qt. 51c
Best Foods - Pt. 30c

COFFEE 24c
M. J. B. Jr. - 1 lb. pkg.

IVORY FLAKES 20½c
Large package

SOAP POWDER 22c
Peet's - Lge. pkg.

SOAP POWDER
Par 59c
GIANT Pkg. with premium

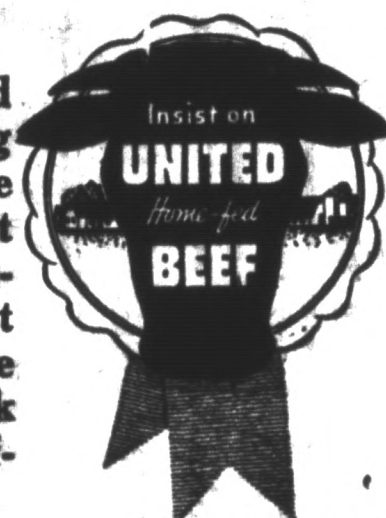
**COLA - ROOT BEER
GINGER ALE**
3 qts. for 25c

LIPTON'S TEA
½ lb. cn 46c - 50 bags 46c

**LUCCA MEAT MKT
QUALITY MEAT**

Mrs. Housewife:

Is your husband working hard long hours these days? Are your children busy at strenuous summer activities? How about yourself—does the war make your work just a little more difficult?



If your answer is yes, then ENERGY is what your whole family needs. Meat is the finest energy food you can eat. There is oceans of energy in Lucca quality meats. Serve Lucca meat tonight—your family will say it's delicious, and it's good for them!

FRESH FISH EVERY FRIDAY **FRESH-KILLED POULTRY DAILY**
Phone Orders Welcome

WHISKEY qt. \$1.59
Valley Falls - Straight Bourbon 4 Years Old

BUY BEER by QUARTS
Save Caps and MONEY too!
ACME - RAINIER - LUCKY LAGER
Qt. 22c

SANI CLOR
Bleaching and washing fluid
½ gallon 17c

LUCCA RAVIOLI CO.

737e Mission St., Colma

FREE DELIVERY

Phone RANDolph 6102

JO'S MARKET

DELUXE

6315 MISSION ST.

Specials for Fri. & Sat., July 31 & August 1

PICNIC HAMS



Lightly Smoked
Delicious Southern
Cured Lb.

30¢

SHOULDER of PORK



Sweet Pickled

Lb.

20¢

BEEF ROAST



Cuts from the Shoulder
Genuine Baby Beef
Tender, Delicious, Juicy

Lb. **28¢**

CORNNED BEEF

Lb. **8¢**

Plate - Choice Lean

FREE
DELIVERY

Phone Delaware 5300

GROCETERIA

COMPARE THESE PRICES!

1740 FILLMORE - TWO STORES - 6315 MISSION

FREE
DELIVERY

* Reserve the Right to
Limit Quantities

Grapefruit Juice

Lge. 46 oz.
can

20¢

Cake Flour

SWANSDOWN
Lge. Pkg.

21¢

SOAP, Fels Naptha

4 bars 19¢

PEAS

Lge. No. 2 can 11¢

RICE KRISPIES

Pkg. 10½¢

GRAPE JUICE

Full qt. 25¢

Paper Napkins

Lge. Pkg. of 80

8¢

Baking Powder

Calumet
1 lb. can

16¢

Free Delivery

Fish & Poultry Dept.

Phone Delaware 5300

OYSTERS, Eastern, Fresh, Open

doz. 45¢

HENS, Young, Fresh Killed

Lb. 29¢

BLACK COD, Deep Sea, Fresh

Lb. 25¢

CHICKENS, Cut up, Fresh Killed

3 lbs. \$1.15

SCALLOPS, Eastern

Lb. 60¢

EASTERN HENS, Fresh Killed

Lb. 87¢

CHICKEN RAVIOLI (54 in Carton)

Each 25¢

TAGLIARINI, Fresh Daily

2 lbs. 25¢

FREE DELIVERY

Phone Delaware 5300

FRUITS and VEGETABLES

POTATOES 5 lbs. **15¢**

FANCY RIVER

LEMONS doz. **15¢**

FANCY LARGE

GRAPEFRUIT 5 lbs. **25¢**

LARGE SUNKIST

ORANGES 2 doz. **25¢**

SWEET, JUICY

BANANAS lb. **10¢**

FANCY GOLDEN RIPE

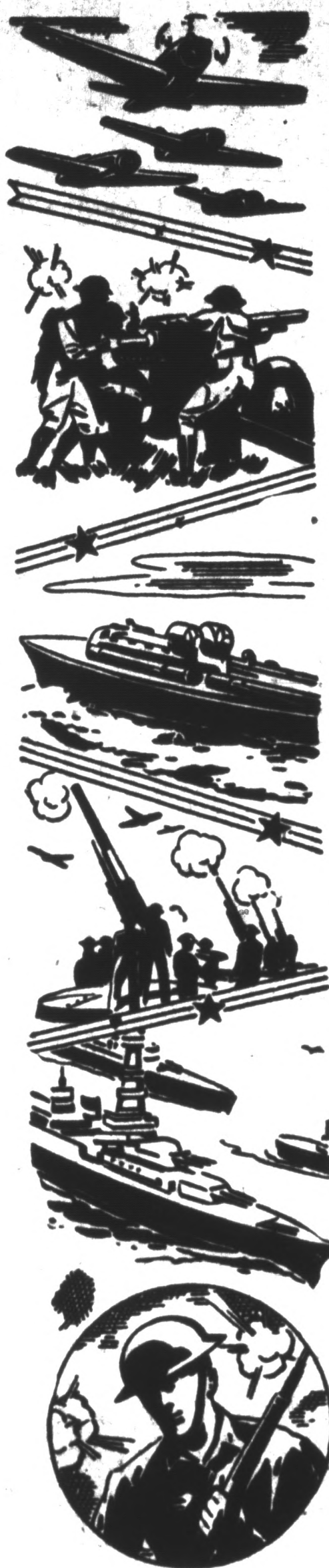
STRING BEANS lb. **10¢**

EXTRA FANCY

Season's Best
CANTALOUPEs and WATERMELONS

Crash Into The Fight!

**a month. You are
the street corner**



**SUPPORT
100 PER CENT**

DALY CITY
5 & 10 Cent STORE
 Household Appliances
 Novelties
 6324 Mission Street
 Elridge 0872

Bennetts Open New Upholstery Shop Here

Daly City has a new business in REB's Upholstery shop, 26-28 Hillcrest drive. Mr. and Mrs. R. E. Bennett are proprietors of the new establishment and come to this community with a long history of successful business experience. The Bennetts recently operated an upholstery shop in San Pedro, California. Both of them have more than ten years experience in the business.

For the remaining few days in July REB's is featuring a special price on re-covering chesterfields and chairs. During the month of August they're going to specialize in recovering antiques.

"If you have furniture you want recovered, stop in at REB's and let us help you plan the job. Our prices are reasonable, and you'll like our quality work!" This was the invitation that Bennett sent to Daly City residents today.

A Pleasing Pastry

By Frances Lee-Barton

IT'S well worth a cup of precious sugar to place a seasonable plum pie before your dinner guests.



The result is a delightful pie that you will want to make again.

Plum Pie

3 1/2 tablespoons quick-cooking tapioca; 1 cup sugar; 1/4 teaspoon salt; 1 tablespoon melted butter; 4 cups sliced plums; 1 recipe Pie Crust.

Combine tapioca, sugar, salt, butter and plums; let stand about 15 minutes. Line a 9-inch pie plate with pastry rolled 1/4 inch thick. Fill pie shell with plum mixture. Moisten edge of pastry with cold water. Adjust top crust. Bake in hot oven (425° F.) 15 minutes; then decrease heat to moderate (350° F.) and bake 30 minutes longer, or until plums are tender.

Activity Calendar

FRIDAY, JULY 31

- 4 p. m.—Regular meeting, Cub Den No. 3, Pack No. 141, 249 Woodrow street.
- 7 p. m.—Regular meeting, Boy Scout Troop No. 149, No. 5 firehouse.
- 7:15 p. m.—Regular meeting, Boy Scout Troop No. 148, No. 5 firehouse.
- 7:30 p. m.—Regular meeting, Boy Scout Troop No. 101, 408 Winchester.
- 7:30 p. m.—Regular meeting, Skippers.
- 8:30 p. m.—Public whist, Daly City Post No. 410, American Legion, Legion hall.
- 8:30 p. m.—Public whist, Mothers club.

Our Lady of Perpetual Help school, Eagles hall.

SATURDAY, AUGUST 1

- 10:30 a. m.—Regular meeting, Cub Den No. 4, Pack No. 141, 63 Gambetta street.

MONDAY, AUGUST 3

- 7 p. m.—Regular meeting, Cub Pack No. 101, 408 Winchester street.
- 8 p. m.—Regular meeting, Crocker Chapter No. 382, Order of the Eastern Star, Masonic temple.
- 8 p. m.—Regular meeting, D. C. F. D., General Department, 188 Santa Barbara avenue.

TUESDAY, AUGUST 4

- 8 p. m.—Public whist, Colma P. T. A., Jefferson annex.
- 7:30 p. m.—Regular meeting, Boy Scout Troop No. 141, Grace Nazarene church.
- 7:30 p. m.—Regular meeting, Campus Co-Eds, 94 Theta avenue.
- 7:45 p. m.—Business meeting followed at 8:45 p. m. by public whist, Vista Grande Circle No. 253, Ancient Order of Foresters, Linhares hall, 167 Los Banos avenue.
- 8 p. m.—Regular meeting, Fire Commissioners, D. C. F. D., City hall.
- 8 p. m.—Regular meeting, Daly City Band No. 5 firehouse, Oliver and Bellevue avenues.
- 8 p. m.—Regular meeting, El Carmelo Parlor No. 236, Native Sons of the Golden West, Coloma hall.
- 8 p. m.—Regular meeting, Ladies Auxiliary, Company No. 4, D. C. F. D.
- 8 p. m.—Devotions, Our Lady of Perpetual Help church.
- 8:15 p. m.—Regular meeting, Capistrano Council No. 2712 of Daly City.

WESTLAKE MARKET

301 Miriam St.

Randolph 8667

Closed Sundays from Noon to 4 p. m.
Open Evenings 'Till 8 p. m.

Special—

WATERMELONS

25c each

GREEN PEPPERS

Fancy

2 lbs. for 15c

CARROTS

3 bun. for 10c

PORK LOIN

ROASTS 39¢ lb

Halves

BACON 29¢ lb

Squares

NEW GRAVENSTEIN

APPLES

"Tops for Pie"

4 lbs. for 25c

POTATOES

Red Garnet

3 lbs. for 10c

CUCUMBERS

3 for 10c

LEGS of

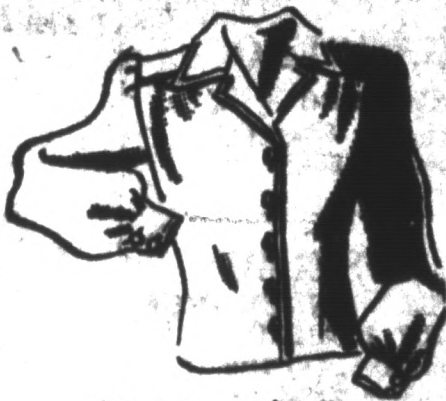
LAMB 38¢ lb

Choice Sp'ng.

Assorted Lunch Meat
Excellent for
Sandwiches



\$2.95 - \$3.95



\$2.49 - \$2.98

Add a pair of gabardine slacks to your wardrobe and by changing blouses you have many new outfits.

Slack colors:

Navy
Brown
Green
Beige
Blue

KAYE'S SMART SHOP

66 School Street

2 Blocks below Jefferson Union High School

FARMERS MARKET

SPECIALS for FRI. & SAT.

6386-6390 MISSION ST.

JULY 31 - AUGUST 1

OPEN SUNDAYS 8 A. M. to 6 P. M. - EVENINGS to 8 p. m.

FARMERS MEAT COMPANY

K. & D. FRUITS & VEGETABLES

ENJOY SEASON'S BEST

Fruits and Vegetables at Market's Lowest Prices

BERRIES

STRAWBERRIES - RASPBERRIES - BLACKBERRIES

FRUITS

Peaches (all varieties) - Plums - Nectarines - Grapes - Gravenstein Apples - Figs - Oranges - Grapefruit - Bananas

VEGETABLES

Telephone Peas - Kentucky Green Beans - Bell Peppers to stuff
Okra - Artichokes - Tomatoes - Lettuce - Celery - Egg Plant - Corn on the Cob - Swiss Chard - Cabbage - All Bunch Vegetables - Summer Squash - Italian Squash - Onions (all varieties) - Potatoes for boiling or baking

MELONS

CANTALOUPE - WATERMELONS

REAL ICE CREAM

Full Quart 29c - Pint 15c

MEAT builds MIGHT

ESSENTIAL FOR

VICTORY



★★★★

Pork Roast 27¢ lb

Swift's Lean Fresh Picnics For A Flavorful Roast

Veal Chops 29¢ lb

Shoulder Cut - Just Right for Big Appetites

Frankfurters 28¢ lb

First Grade Quality For A Successful Picnic

SLICED BACON (Swift's Clover)

You'll like its distinctive sweet smoke taste

Lamb Chops 28¢ lb

Lean Shoulder Cuts From Swift's Fancy Spring Lamb

Beef Roast 28¢ lb

7 Rib Shoulder Cut From Swift's branded, tender, young Beef

Corned Pork 22¢ lb

Swift's Lean Picnics Fine Hot or Sliced Cold

34¢ lb